



**SPONSORSHIP OPPORTUNITIES**  
SMTAI Conference & Exhibition - San Diego  
Town & Country Resort and Convention Center  
Conference October 4-8, 2009  
Exhibition October 6-7, 2009

## **SMTA 25<sup>th</sup> ANNIVERSARY SPONSORSHIPS**

SMTAI San Diego 2009 will include a special celebration in honor of the 25<sup>th</sup> Anniversary of the SMTA! Be a part of this exciting event and increase your company's exposure at SMTAI!

### **SILVER ANNIVERSARY SPONSORSHIP**

*The BEST marketing deal out there for 2009!*  
*(\$2000)*

- Signage at our Anniversary Gala (to be held during SMTAI San Diego 2009)
- Name, logo and link on the SMTA Anniversary Web site as a sponsor for 12 months
- Banner ad on the SMTA Web site for six months
- SMTA E-News sponsorship for two months (eight weeks of exposure to our entire database)
- Four Recognition Dinner tickets, sponsor ribbons, recognition in Anniversary Program
- Recognition on SMTAI Conference Proceedings CD (logo and link)
- One complimentary exhibit table at a regional SMTA Expo and Tech Forum (10 planned for 2009)
- Two complimentary registrations to any SMTA technical program in 2009 (can be used by you or given to a customer). Programs planned this year include the International Soldering and Reliability Conference (May in Toronto), Medical Electronics (September in Phoenix), Harsh Environments (October in San Diego) or SMTAI (October in San Diego).

### **BRONZE ANNIVERSARY SPONSORSHIP**

*(\$1000)*

- Signage at our Anniversary Gala (to be held at SMTAI in October)
- Name, logo and link on the SMTA Anniversary Web site as a sponsor for six months
- Banner ad on the SMTA Web site for three months
- SMTA E-News sponsorship for one month (four weeks of exposure to our entire database)
- Two Recognition Dinner tickets, sponsor ribbons, recognition in Anniversary Program

### **COPPER ANNIVERSARY SPONSORSHIP**

*(\$500)*

- Signage at our Anniversary Gala (to be held at SMTAI in October)
- Name, logo, and link on the SMTA Anniversary Web site as a sponsor for three months
- One Recognition Dinner ticket, sponsor ribbons, recognition in Anniversary Program

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Coffee Breaks - \$550**

- Recognition at coffee stations
- Recognition in Final Program and Show Directory

**Bookstore Raffle - \$350**

- Recognition in the SMTA Bookstore
- Recognition in Final Program and Show Directory

**Show Directory Advertising - \$450 - \$2700**

- Additional information below

**Golf- \$250 - \$350 26 spots available**

Sponsors will all receive recognition at the Annual SMTAI Golf Outing

- Hole sponsor-\$250/hole
- Closet to pin-\$250
- Longest drive for men-\$250
- Longest drive for women-\$250
- Drink cart sponsor-\$350

**Lanyard Sponsors - FREE to companies that supply them to the SMTA by September 4th**

## SHOW DIRECTORY AND FINAL PROGRAM ADVERTISING

The SMTAI Final Program and Show Directory include information on both the conference sessions as well as the listing of exhibitors. It will be distributed on site to all conference and show attendees.

<u>Size/Position</u>	<u>Price</u>	<u>Dimension in inches</u>
Cover 2	\$2,200	7 ½ wide, 10 deep
Cover 3	\$2,200	Same as above
Cover 4	\$2,700	Same as above
Full Page	\$1,800	Same as above
<i>Page trim size is 8 ½ x 11</i>		
½ Page Horizontal	\$900	7 ½ wide, 4 5/8 deep
½ Page Vertical	\$900	3 5/8 wide, 10 deep
¼ Page Square	\$450	3 5/8 wide, 4 5/8 deep

**Notice:** All opportunities listed in this brochure are allowed multiple sponsors except where noted, and are offered on a first come, first-served basis. Ad images must be submitted by August 21, 2009. Contact Leslee at SMTA at 952-920-7682 or leslee@smta.org for additional information and image specs.

**Restrictions and Cancellations:** Anyone is welcome to participate as an SMTAI 2009 Sponsor. No refunds will be issued once the Participation Form and payment are received by SMTA.

### Participation Form

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ MS \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: [\_\_\_\_\_] \_\_\_\_\_ Fax: [\_\_\_\_\_] \_\_\_\_\_

Email: \_\_\_\_\_ URL: \_\_\_\_\_

Please have someone contact me.

YES! My company would like to sponsor:

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Sponsorship: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Please charge fees to:  Visa  MasterCard  AmEx

Card # \_\_\_\_\_ Expires: \_\_\_/\_\_\_ Signature: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

Check enclosed, payable to SMTA (US funds only) Amount \$ \_\_\_\_\_

Please send me an invoice.

**Please fax completed form and credit card information or mail completed form with check to:  
SMTA - 5200 Willson Rd. Suite 215, Edina, MN 55424 - T: 952-920-7682 - F: 952-926-1819 - E: smta@smta.org**